

Friends of Nyaka Chapter Guidelines

OBJECTIVE

Friends of Nyaka Chapters are localized groups that are formed by grassroots efforts. They are intended to pull together like-minded people in community clusters to help spread the work and garner support for Nyaka. There are currently Friends of Nyaka groups in Indiana, New York and Aspen.*

The role of the Friends of Nyaka groups is to:

- Spread the word among your friends, colleagues and acquaintances about Nyaka, and let them know why you support Nyaka's work,
- Contact local groups in your area that might be interested in Nyaka's work,
- Attend events in your area at which Jackson will be speaking, and invite your personal contacts to attend with you.
- Consider conducting at least one awareness/fundraising event per year (grandmothers party or other theme). This may be at the home of a Friends of Nyaka member or another venue of choice. You may invite The Executive Director, Jackson Kaguri, to speak if you wish.
- Meet regularly (quarterly for example) with the group to define goals for each year and follow-up with planning, implementation and evaluation

Awareness Building/Fundraising ideas – The driving force for the existence of NYAKA Chapters

Small Scale

1. Organize a book signing for Jackson (local library or book store)
2. Host a **Grandmothers' Basket Party** to support the grannies that care for AIDS orphans. Read more at: <http://www.nyakaschool.org/basket-parties.php>.
3. Help set up a **Pen Pal program** (elementary, middle & high school)
4. Help start a **Young Heroes Program** at your children's school – The program is named for the children who want to support Nyaka with a small scale fundraiser. It is initiated by children (and their parents) who have heard a book signing presentation by Jackson, or may have been part of the pen pal program. Read more at: <http://www.nyakaschool.org/young-heroes.php>
5. Have a small in-home/small venue discussion about Nyaka's programs and needs.
6. Discuss Nyaka's programs at work, at your place of worship, or other social/professional groups in which you are involved.

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7. Sign up for a booth at a local event to hand out Nyaka brochures (a school event, a nonprofit fair, an educational event allowing display tables)
8. Sorority/fraternity college created events
9. Local high school group (band/choir or other) could take up collection for a Nyaka

Large Scale

1. Annual Dinner (with silent auction, raffle etc. as optional elements)
2. Theme Events: wine tasting, black tie event w/ music etc.
3. Sport Event: run/walk, softball game, golf outing etc.

Programs/ Major Goals in Need of Funding – (Programs listed on the Nyaka Aids Projects website that are in progress or on the 'wish list' for the future)

Ongoing Programs

- a. **Nyaka & Kutamba primary schools** ongoing support
- b. **Desire Farm** ongoing support (seeds, tools etc.)
- c. **Grandmothers Program** support (training for income-generating projects, microfinance program)
- d. **Community HIV/AIDS Education:** Children's Choir, local radio program are ongoing programs. (<http://www.nyakaschool.org/antiids.php>) educational materials, speakers training and transport for outreach events)

Future Projects

- e. **Nyaka Secondary School:** In December 2010, Nyaka launched a \$1 million Capital Campaign to start a Nyaka AIDS Orphan secondary school.
- f. **Health Clinic** to be built, staffed, supplied and ongoing support.

Organizations to Seek Support and Volunteers

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1. High Schools
 - a. Community service programs
 - b. Internships
 2. Colleges
 - a. Internships in Graphic & website design, social media, public relations, marketing & project development etc.
 - b. Business colleges (and Grad schools of Business) have entrepreneurship classes where they seek small community nonprofits to assist.
 - c. College sorority/fraternity nonprofit sponsorship, volunteer seeking, fundraising event creation
 3. Places of worship (churches, temples, mosques and other groups) – mission work groups, possibility for speaking engagement for Jackson, potential for support/sponsorship of Nyaka etc.
 4. Service Organizations
 - a. **Rotary** – The mission of the Rotary Club International is to provide service to others, promote integrity and advance world understanding, goodwill, and peace through its fellowship of business, professional and community leaders.
<http://www.rotary.org> Among the Avenues of Service are:
International Service – encompasses actions taken to expand Rotary’s humanitarian reach around the globe and to promote world understanding and peace.
New Generations Service - recognizes positive change implemented by youth and young adults through leadership development activities, service projects and exchange programs.
 - b. **Kiwanis:** A worldwide service organization of men and women who share the challenge of community and world improvement. Its slogan is “Serving the children of the world”. <http://sites.kiwanis.org/> Among its clubs of service are:
Circle K – global service for college students,
Key Club International, the largest high school service organization in the world,
Builders Club is the largest service organization for middle school students (ages 12 to 14),
K Club – elementary school service clubs
 - c. **Lions Clubs International** – Its mission is “To empower volunteers to serve their communities, meet humanitarian needs, encourage peace and promote international understanding through Lions clubs”. They support sight and hearing programs, in health programs and in 205 countries.
<http://www.lionsclubs.org/EN/our-work/index.php>
 5. Corporations
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- a. Corporate social responsibility programs – including employee volunteer programs (Starbuck’s, Kohl’s, McDonald’s, and Dominick’s).
 - b. Look at the organizations these international corporations are working with and providing financial and volunteer support. (i.e. Starbucks Relationships page <http://www.starbucks.com/responsibility/learn-more/relationships>)
6. Other
- a. Community Centers for Retirees – target for Grandmothers program support
 - b. Local Retiree organizations for volunteers for business expertise, project mentoring, former nonprofit leaders, and fundraiser experience etc.
 - c. **Volunteermatch.org** – an online organization that offers a variety of online services to support a community of nonprofit, volunteer and business leaders committed to civic engagement.

NYAKA Board Policy Directives:

- a. Do not attempt to conduct any large scale book, clothing or supplies drive. Through experience, the NYAKA organization has learned that it is far too difficult logistically, financially etc. to get a large quantity of items delivered to NYAKA school in Uganda (customs issues too).
- b. Through experience the NYAKA organization has determined that everything needed to build, supply, support its schools, library, farm etc. can be purchased, hired etc. through the local economy in Uganda. Part of the mission of NYAKA is to support this local economy.
- c. Fundraising for NYAKA should be for existing and ongoing programs which keeps the organization focused on its goals.

*This document is a work in progress. This is an attempt to put some clarification and organization around the options and guidelines for starting a “Friends of Nyaka” Chapter in your city.

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